

# #KEEPTIVOLIDRIVEIN

## "GO DIGITAL OR GO DARK!"

**RIGHT Now—the Tivoli Drive In Theatre urgently needs your help .**

Tivoli Drive In along with 1000's of cinemas around the world uses 35mm movies.

However, with the advancement of digital cinema technology, Hollywood has made the decision to stop releasing movies in 35mm format. The choice is to "go digital or go dark". Already a number of popular family movie titles are no longer available in 35mm and **from December 2013 we have been advised there will be none at all.**

Independent theatres across the world are being forced to close because they simply can't afford the switch to digital, and if we don't install a new digital projector we will have no new movies to show. We will be forced to close !

It will cost \$100,000 to purchase and install a new digital projector powerful enough to project the image onto our giant 32 x 15m drive in screen.

**We're asking for your support to help keep our Drive In open.**

*There are three things you can do:*

- 1. Contribute:** Contribute by completing the form below selecting the Perk of your choice as a token of our thanks and give your contribution at the "#KeepTivoliDriveIn table in our Café on Saturday nights or give online by logging onto the "Keep Tivoli Drive In" project at [www.indiegogo.com](http://www.indiegogo.com);
- 2. Spread the word:** Many people don't know about this issue. Like us on Facebook [www.facebook.com/tivolidrivein](http://www.facebook.com/tivolidrivein) and share our posts with your friends so they can support us too.
- 3. Visit the Tivoli Drive In again soon** with your family and friends and be part of the fun at Tivoli Community Drive In every Saturday night.

Name :					
Street Address:					
City		Postcode:			
Email Address:					
Home Phone :		Mobile:			
Select contribution amount and appreciation gift below. Check details on back of this form					
<b>\$10</b> Tivoli Supporters Badge	<b>\$25</b> Tivoli Coffee Mug & FREE refills Package	<b>\$50</b> Tivoli VIP Card Package	<b>\$100</b> Tivoli VIP Silver Card Package	<b>\$250</b> Tivoli VIP Gold Card Package	<b>\$500</b> Tivoli VIP Gold Card Package + Drive-In Speakers
<b>\$2000</b> Silver Business Promotion Package		<b>\$4000</b> Gold Business Promotion Package		<b>\$10,000</b> Platinum Business Promotion Package	

## **#KEEPTIVOLIDRIVEIN Contributor Perks**

**\$10 – “Commemorative Supporters Badge”** - For your \$10 contribution you will receive a **“I Helped Keep Tivoli Drive In Open” Badge** you can wear with pride + a **personal letter from Mayor of Ipswich Cr Paul Pisasale** thanking you for your support in keeping an Ipswich iconic attraction alive. (Limited to 2500)

**\$25 – “Commemorative Coffee Mug + Unlimited Refills package”** - In addition to the \$10 perks you will also receive a **Commemorative Limited Edition “I Helped Keep Tivoli Drive In Open” Coffee Mug with unlimited refills every time you bring your mug to the Café** (Valid for 1 year) + **YOUR NAME added to the “I Helped Keep Tivoli Drive In” Wall of Thanks at the Tivoli Café** (limited to 2500)

**\$50 – “VIP Card Package Deal** - In addition to the both of the \$10 perks and **YOUR NAME added to the “I Helped Keep Tivoli Drive In” Wall of Thanks at the Tivoli Café** you will also receive a **“I Helped Keep The Tivoli Drive In” VIP Card** providing you with a 20% discount on all HOT FOOD purchases from the Tivoli Café – Card remains valid for 1 year. (Limited to 500)

**\$100 – VIP Silver Card Package Deal** - For your \$100 contribution you receive all the perks of a VIP Card Package Deal – PLUS you will also receive **2 Commemorative Limited Edition “I Helped Keep The Tivoli Drive In” Coffee Mugs + FREE Hot Beverages from the Tivoli Café every time you bring your mugs to the Tivoli Café.** Card and Mug Refill offers remain valid for 1 year. (limited to 250) (\$25,000)

**\$250 – VIP Gold Card Package Deal** - For your \$250 contribution you receive all the benefits of a VIP Silver Card Package Deal + you will also enjoy the opportunity to pre-book for movie nights and reserve a Car Park in your preferred parking location at the Drive In – Card remains valid for 1 year. (Limited to 50)

**\$500 – VIP Gold Card PLUS Set of original Tivoli Drive In Die Cast steel Speakers + Junction Box** - For your \$500 contribution not only will you receive all the benefits of a VIP Gold Card Holder – but you will also receive one set of original unrestored Tivoli Drive In speakers plus junction box and pole – a rare opportunity to acquire genuine memorabilia of the Drive In era – Card remains valid for 1 year. (Limited to 50)

**\$2,000 – Silver Business Promotional Package** – Receive a VIP Silver Card Package for the Business Proprietor + the opportunity to promote your business to 50,000 potential clients over 12 months on the BIG screen (our screen is 32 metres wide and stands 45 metres tall) with a 30 second advertisement each Saturday night for a year + promote your business through our website and our Facebook pages which are visited by up to 48,000 people per week + receive 50 x \$10 Café vouchers for you to give to your clients. (Limited to 16)

**\$4,000 – Gold Business Promotional Package** – Receive a VIP Gold Card Package for the Business Proprietor + the opportunity to promote your message projected on the BIG screen (our screen is 32 metres wide and stands 45 metres tall) with 4 x 30 second advertisements each Saturday night for a year + the opportunity to promote your business in our Café with Flyers and Business Cards + promote your business through our website and our Facebook pages which are visited by up to 48,000 people per week + receive 100 x \$10 Café vouchers to give to your clients (Limited to 8)

**\$10,000 – Platinum Business Promotional Package** – Receive a VIP Gold Card Package for the Business Proprietor + the opportunity to promote your message projected on the BIG screen (our screen is 32 metres wide and stands 45 metres tall) with 4 x 30 second advertisements each Saturday night for a year + promote your business with 5m x 3.5m billboard banner positioned directly below our movie screen – where it will be seen by more than 50,000 people over next 12 months; + promote your business through our website and our Facebook pages which are visited by up to 48,000 people per week; + the opportunity to entertain your prospects and clients, and display your latest product range in your own corporate marquee before the movie and during the intermission. A great way to launch a new product range, to welcome new clients or show your appreciation to your established client base + receive 100 x \$10 Café vouchers to give to your clients. (Limited to 4)